



The Redler Report Success Guide

By Scott Redler
Chief Strategic Officer, T3 Live

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The risk of loss in trading options can be substantial. You should therefore carefully consider whether such trading is suitable for you in light of your financial condition. The high degree of leverage that is often obtainable in options trading may benefit you as well as conversely lead to large losses beyond your initial investment. Past results are not indicative of future results. No representation is being made that any account will or is likely to achieve profits similar to those shown.

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About Scott Redler

Scott Redler has been a professional trader since 1999.

After 8 years of successful trading, Scott co-founded T3 Companies, LLC in 2007, and began serving as Chief Strategic Officer of both T3 Live and T3 Trading Group.

As the financial crisis began, Scott became a recurring guest on CNBC, repeatedly warning investors of the danger ahead.

Today, Scott remains a professional trader, and regularly appears on CNBC, Bloomberg Television, and Fox Business.

His technical analysis work has been cited by media outlets including the Wall Street Journal, Reuters, MarketWatch, and Investor's Business Daily, among many others.

Scott has presented on behalf of Charles Schwab at the Las Vegas MoneyShow for over 5 years, and speaks regularly at other trading and investment conferences around the world.

Through the Redler Report, Scott helps traders, money managers, and individual investors view the markets through his eyes, and approach each day with a steady, measured approach.



Welcome to the Redler Report!

Thank you for joining the Redler Report!

You now have access to:

- My Morning Note newsletter, released each day by email around 8:30 a.m. ET
- The Morning Call video, which you'll receive in the Morning Note email
- The Daily Recap video, which you'll receive by email around 4:45 p.m. ET
- The @RedlerPremium Private Twitter Feed for real-time updates

I created this guide to the Redler Report to ensure you come on board with a complete understanding of what you're about to get.

We'll go through each piece of the Redler Report so you can get the most out of your experience, and start off on the right foot.

I'm also going to teach you:

- The language I use in the Morning Note, videos, and Private Twitter feed
- My philosophy on using stocks vs. options
- Why I trade the stocks I trade

So please, take 10 minutes and carefully read this guide.

It will help you maximize the value you're getting from me, and ensure you have the best experience possible.

Yours in Trading,

-Scott J. Redler

Frequently Asked Questions

Q: Does Scott use simple or exponential moving averages?

In most cases, Scott uses exponential moving averages.

Q: How do I know which stock picks to trade?

All investors must make buy and sell decisions based upon their own preferences and risk tolerances. Our customers use this report in all different ways, so it boils down to one's own strategy.

Q: How can I learn more about Scott's trading methodology?

Scott has two education programs available. For more details, email our team at support@t3live.com, or call 1-888-998-3548.

Q: I am interested in an annual Redler Report subscription or joining Redler All-Access. How can I upgrade my membership?

Call Scott's team at 1-888-998-3548, and you can make account changes in minutes.

Q: What is the difference between the Redler Report and Redler All-Access?

Redler All-Access includes access to the Alpha Team VTF®, a real-time trading community with live audio, video, and chat with Scott. The Redler Report is a newsletter + video + Twitter service. RAA is most appropriate for traders that want a high level of real-time feedback and interaction.

Q: I have a question. Can Scott answer it?

Scott does not offer personalized investment advice. But if you have a question, email it to support@t3live.com and we will do our best to get it answered.

If you have a question about the Redler Report, we recommend reading this report first.

Red Dog Language

Now we're going to discuss some of Scott's "Red Dogisms," which are his most commonly used words, phrases, and terms:

8 & 21 Day Moving Averages: The 8 & 21 day exponential moving averages are Scott's most important tools for judging the market action, which is why he talks about them so often.

Vs.: Scott uses "vs." to identify a potential area where the action in a stock could change. For example, if he says he is looking at getting long or short AMZN vs. \$1490, then he would likely change course if the stock hits the \$1,490 area.

Active Sequence: a multi-week to multi-month movement in a stock.

Pivots: an important level to which traders should pay attention. These are important highs and lows, which if breached, could mean a change in trend.

Special: A stock is deemed "special" when it has a very strong technical picture and is outperforming the market and its peers.

Cute Trade: a potential countertrend trade. For example, if a stock is rallying hard, Scott will say there is a possible "cute" short that goes against the current trend.

Portfolio Approach: Scott is positive on the market and is long multiple stock and/or ETF positions.

Tactical Approach: Scott is taking a more cautious approach to the market, and is reducing his long positions. Sometimes he adds short hedges via ETFs.

Misdirection: This word is used to describe frustrating, confusing action in both individual stocks and the market.

Synthetically Long/Short: When Scott is short a naked call option, he will say he is "synthetically short." When he is short naked puts, he will say he is "synthetically long." Short calls are bearish positions, and short puts are bullish positions.

Tiers: Scott thinks of trade size management in terms of tiers. A tier is a standard position size that is entirely personal to you. For example, a first tier may be 0.5% of an account, and the second tier would be an additional 0.5%.

Stocks vs. Options

Sometimes, Scott will mention option positions he is holding or considering.

Scott mostly uses options strategies with defined risk like calls and call spreads.

Occasionally, Scott will naked short calls or puts, which is only appropriate for advanced traders with a very high risk tolerance.

Scott tends to avoid holding stocks into earnings reports or other binary events that can cause a big move. When he wishes to speculate on these events, he uses options to keep his risk defined.

He also uses options in some other situations.

For example, some setups look like they'll either win big or fail altogether.

And sometimes, he likes the bigger picture setup on a stock or ETF, but the short-term action may be hard to handle. In those cases, he may use options to simply wait for the move to occur.

So he will take a feeler with options, and then add an equity swing long once his thesis is confirmed from a technical perspective.

And if one of Scott's long call options positions makes a substantial gain, he will often turn it into a spread by selling higher-priced calls against the original long call.

Stock Choice

Scott primarily trades large-cap stocks. He is particularly active in tech names like **AAPL**, **AMZN**, **TWTR**, **NVDA**, and **NFLX**. However, he regularly rotates other names of interest in and out of his holdings, and the Redler Report coverage universe.

Scott tends to be fairly active in new IPO's, and always has an eye on hot sectors.

For example, in the past, he has traded and covered areas like banks, biotechs, cannabis, cybersecurity, 3D printing, China, metals, commodities ETF's, etc.

About the Morning Note I

The Morning Note is released every trading day around 8:30 a.m. ET.

To ensure you receive it in a timely fashion each day, please add newsletters@t3live.com to your address book.

You can also access each day's Morning Note in your personal portal at t3live.com/my-portal.

Please note that since Friday is often a slower trading day, the Friday Morning Note is a bit shorter than usual.

Now let's take a quick look at what you'll find in the Morning Note.

At the top of the email, you'll see the Videos section:



Mixed Markets - June 30, 2021

Videos

Click on the dates to see:

- The most recent Morning Call video, which features in-depth chart analysis and Scott's plans for the current day
- The previous day's Daily Recap video, so you can see what happened yesterday

About the Morning Note II

After the video section, Scott delivers analysis of the overseas market action, and then previews the broader market action in the US:

By Scott Redler

We have mixed markets around the world as we try to figure out what's next.

Europe bounced with the **DAX/FTSE** +0.4% and the **CAC** +0.5%.

In Asia, the **Nikkei** halted its multi-day slide with a 1.6% gain. Most of China was lower with the **Shanghai** -1.0% and the **Hang Seng** -0.8%.

SPX futures are +2 after the markets tried to bounce yesterday from the first 2-day sell off of 2018. I showed the accelerated ascending channel which is now broken.

Does that mean we start a corrective phase? We could. We are 1.5% off the all-time high, and **SPX** was up 7% for the month after a huge 2017.

Here's what we know. The **SPX** is now below the 8 day and it has a big gap in the chart. The longer we stay below the 2840 area and avoid filling that gap, the higher the probability that we break the 2-day support floor at 2813-2818. The 21 day is 2792. We'll see if new monthly funds come in to try and bounce the market.

We also have a big night of earnings with **AMZN**, **GOOGL**, and **AAPL**, to name a few.

I would use a bit less size both long and short to be more flexible.

SPY put in a low at \$280.68, below Tuesday's low, before bouncing a bit. We can use that level as tactical upper support to trade against. Below that and the 21 day is \$278.64. The gap pivot that rejected price yesterday was \$283.30.

This section provides the foundation for Scott's trading day.

He'll identify:

- The key levels you need to know in **SPX** and **SPY**
- How he views major ETF's like **QQQ**, **IWM**, **IBB**, **XLF**, and **XLE**
- News and other important factors that may shape the day

About the Morning Note III

After the initial index/ETF section, Scott starts breaking down individual stocks, pointing out the levels that you should be watching in each.

AMZN had a major move with so many pivots and setups to trade around. It reports after the close today and it's hard to tell what to do. There's no real setup for me to buy options. Premiums are sky high. All-time high resistance to watch after hours is \$1,472. If it gets hit after hours, support #1 is \$1,395 and support #2 is \$1,325.

GOOGL reports after the close. It's come a long way. \$1,198 is the momentum pivot it needs to clear after hours. Active support is \$1,168. If it gets hit after hours, support #1 is \$1,143 and support #2 is \$1,125.

NFLX reacted very well after earnings and had a move after. Now it's a little testy. It hit a high of \$286.81 after clearing the post-earnings high of \$257. Yesterday was its first bearish candle. See if it goes red. The 8 day is down near \$263.

TSLA has acted much better since clearing the 50 day on 1/8. It then held \$337 and cleared \$350 yesterday to hit a high of \$356.19. Wow! Next resistance is \$360.50.

BABA had a strong report but it wasn't a "blow out". Thankfully, we sold all our calls and stock. I will look to see if the \$194-\$196 area is buyable to get the stock back.

BIDU is very sloppy but holding the 50 day at \$245.75. I'm in small calls for earnings which are in a few weeks.

TWTR acts well and ignited last Friday on more takeover talk. We are in calls from lower levels. If you're active, see if it holds \$24.55 to keep the stock in active play.

This section covers anywhere from 15-30 names, including:

- Scott's 'Go To List' of technology stocks like **AAPL**, **AMZN**, **TWTR**, and **FB**
- Major stocks in areas like financials, high-beta tech, and new IPOs
- Other names of interest, which are other stocks he's eyeing for opportunities

Over time, you'll notice that aside from large cap tech stocks, Scott's coverage universe constantly evolves according to the market action.

About the Morning Note IV

After Scott runs through his analysis of individual stocks, he gives you “Today’s Trading Focus,” which gives a brief summary of how he’s planning to play the open and judge the market.

Today’s Trading Focus

I will play **SPY** and see if they fill yesterday’s gap.

I’m long **BABA**. I’ll trim some and hold some.

I have **AAPL** from yesterday and might add if it holds yesterday’s low and tries to go green. I’m probably not going to do anything with FB.

AMZN is up \$10 and I’ll see if it holds to judge market composure. But I probably won’t trade it.

Maybe there’s a quickie in **SQ** to clear \$46.

If **TSLA** acts well, I might add that back and then see if it can clear the \$350 area. But I’m in no rush.

Positions Disclosure: Scott J. Redler is long AAPL, TWTR, SPY, BABA, ZIOP calls, SLV calls, ZYNE calls, XON calls, TWTR calls, OIH call spread, AAPL calls, GWPH calls, BIDU calls, IBM calls

And as you can see, there is also a Positions disclosure under “Today’s Trading Focus.”

This way, you can see the stocks and options positions Scott is holding before the Morning Note is published.*

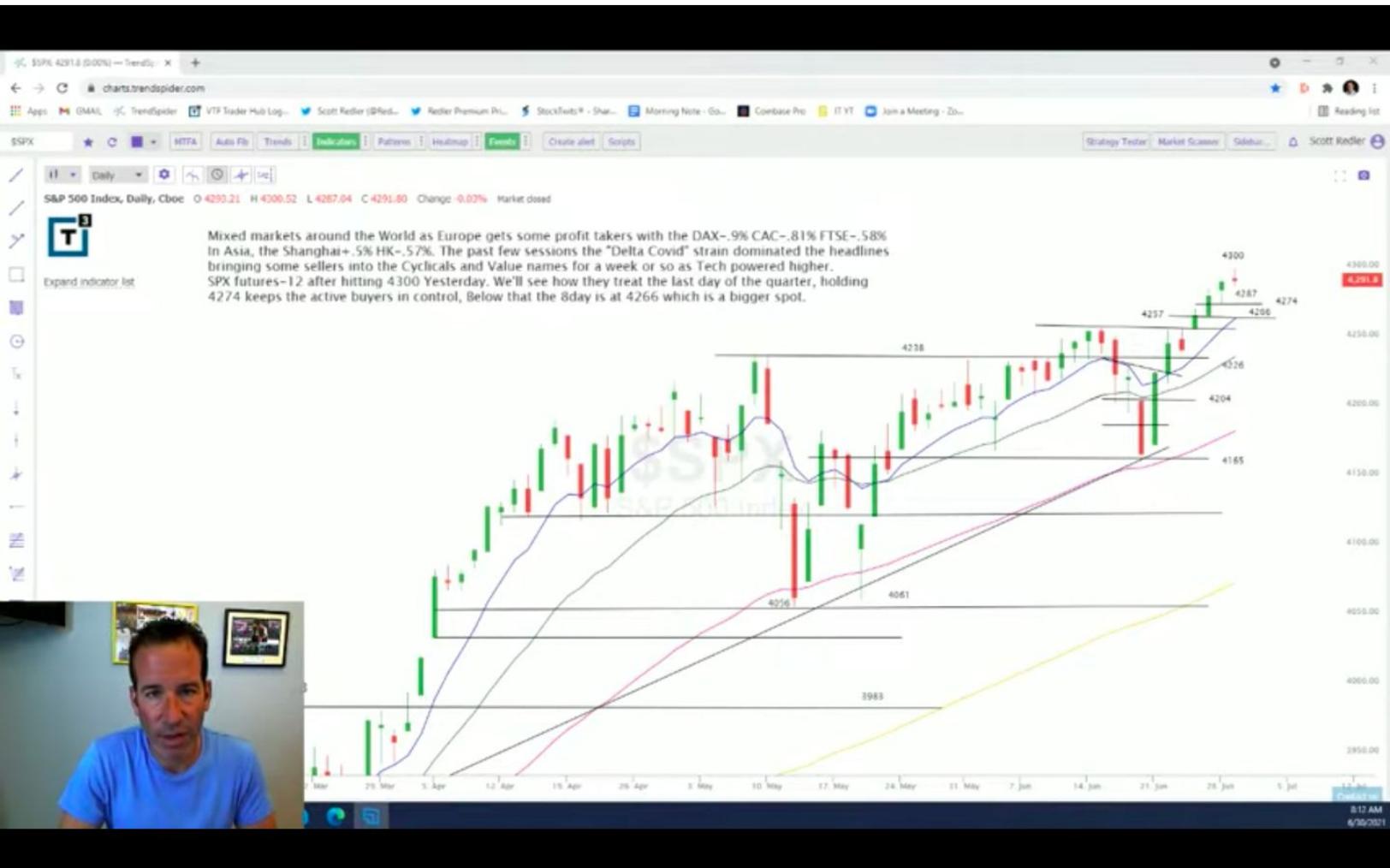
Scroll down further in the Note, and you’ll see an SPY chart, plus a global trading calendar with economic data releases and earnings reports.

**For real-time updates on Scott’s positions, a membership to the Virtual Trading Floor® is required.*

About the Morning Call Video

The Morning Call video is published 4 days a week from Monday to Thursday.

As we showed you before, you can access the Morning Call by clicking the link at the top of the Morning Note newsletter.



The Morning Call gives you a visual take on Scott's analysis.

You'll see him dig deep into the charts so you can understand exactly how he's reading the action.

About the Daily Recap Video

The Daily Recap video is also published 4 days a week from Monday to Thursday.

At around 4:45 p.m. ET, you'll receive an email with a link to the video.

Just click on the graphic and you can watch it:



Daily Recap - June 29, 2021

By clicking to watch the video, you agree to [our updated terms & conditions](#).

Click the graphic to watch Scott's most recent video:



The format is similar to the Morning Call, with commentary from Scott about the day's action, plus in-depth chart analysis.

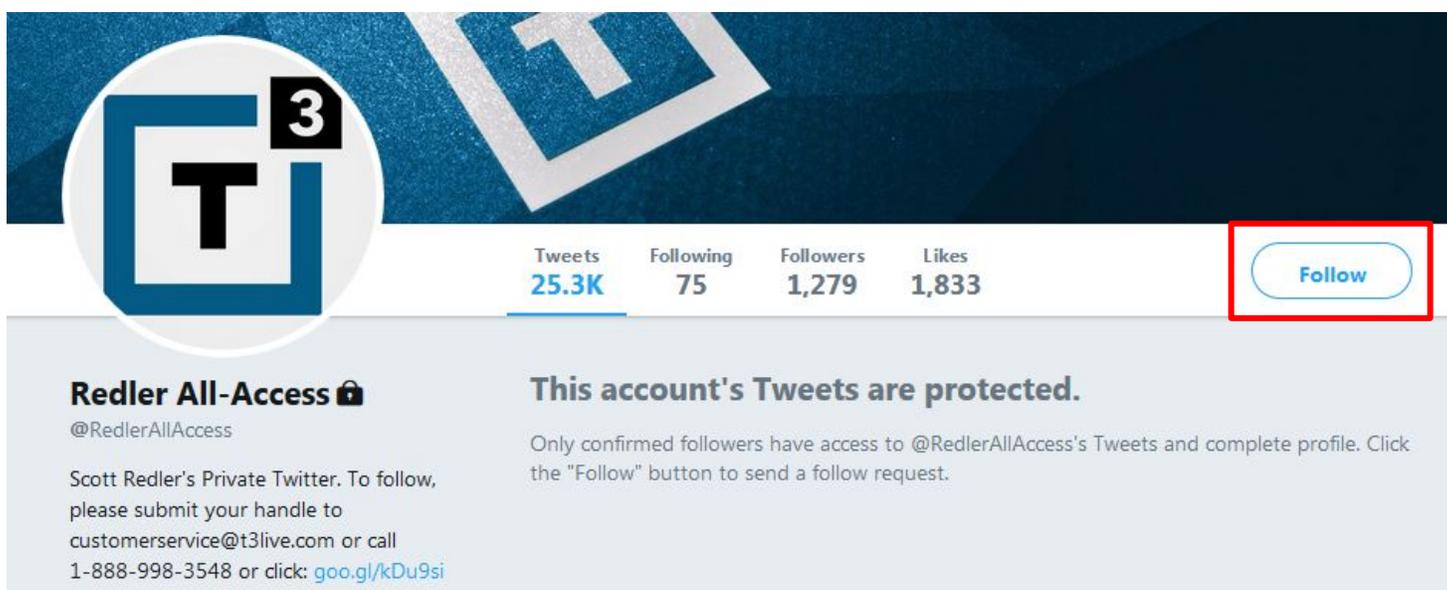
And at the bottom, you'll see a listing of Scott's positions as of the market close that day.

The @RedlerPremium Twitter Feed

As part of your Redler Report membership, you have access to Scott's private Twitter feed, which gives you additional real-time analysis and trade ideas.

If you don't have one already, sign up for a FREE account at [Twitter.com](https://twitter.com) or on the Twitter mobile app.

Then, go to <https://twitter.com/premium> and hit "Follow."



Redler All-Access 
@RedlerAllAccess

Scott Redler's Private Twitter. To follow, please submit your handle to customerservice@t3live.com or call 1-888-998-3548 or click: goo.gl/kDu9si

This account's Tweets are protected.

Only confirmed followers have access to @RedlerAllAccess's Tweets and complete profile. Click the "Follow" button to send a follow request.

Tweets	Following	Followers	Likes
25.3K	75	1,279	1,833

[Follow](#)

Next, email us at support@t3live.com and give us your Twitter name.

Once we confirm that you are a current Redler All-Access subscriber, you will be granted access to the [@redlerpremium](https://twitter.com/redlerpremium) feed.

Thank you!

Thank you for joining the Redler Premium community!

We wish you all the best on your trading journey!

About T3 Live

T3 Live was founded to help investors like you generate income and build wealth.

Our approach includes a mix of trading, training, and technology to help you succeed in all market conditions.

T3 was founded by traders, not marketers.

We know what works because we've been in the trenches, trading for a living.

If you have any questions about this report, your account, or any of our services, please email us at support@t3live.com, or call us at **1-888-998-3548**.